



TEMPUS PROJECT CD JEP 18046-2003
Management and (e)Business Education in
Computer Studies

Workshop:
Industry and Degree Analysis

London, December 2004

Industry and Degree Analysis Workshop

On the next workshop held from 26th November until 1st of December 2004 in London, Great Britain, the presentations given by professors from London South Bank University gave insight about the degrees they have at their University, how they are connected with the industry needs, and the methods they have and use in order to adapt their curricula according to the industry needs.

The most interesting result that was presented to beneficiary partners was the decrease of interest of the IT and Computer Science Education. Actually this trend of decreasing number of students and less interest for pure Computer Science Studies and Information Technology Studies aroused in the period of 1998-2003. The solution that was offered by London South Bank University was to analyse trends and find ways to improve the interest. The solution was in the applicability of IT services and products at businesses at all. Therefore they started an idea of combining business and IT into new studies offered for students. The actual BIT (Business and Information Technology) studies are product of this solution.